1. **LRA: An Overview / Background of Business & Services**

The Liberia Revenue Authority (LRA) is responsible to collect all revenues of the government of Liberia. The following is a summary of key responsibilities:

* + Administer and enforce revenue laws in accordance with the Code and related laws.
  + Assess, Collect, Audit & Account for all National Revenues
  + Facilitate legitimate Trade
  + Enforce Customs Border Management

1. **The Target Market / Audience you are trying to reach**

All Liberians (including those in the diaspora), residents of Liberia, stakeholders, partners, etc.

1. **Design Specifics; any preferences or ideas for Style, Color, Imagery, etc.**

The following is the LRA color requirement/code:

Requirements

* Red (Red 219; Green 0; Blue 0)
* Blue (Red 0; Green 36; Blue 96)
* White

For the billboard/signage, we would be happy to receive from you different designs from which we can choose. For the website upgrade, kindly visit our website **(www.lra.gov.lr)** and suggest possible enhancements.

1. **Do you have an existing website or Facebook page were designers can learn more about your company?**

The LRA website is: www.lra.gov.lr